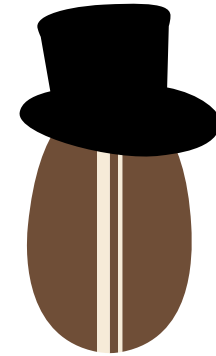# Earthlings

Coffee   Culture   Humanity

Our Story

Where folks meet over good coffee

We are a team of devoted coffee professionals who started our journey with one simple purpose: bringing people together with seriously good coffee. The name "Earthlings" portrays our view that coffee would not exist without mother earth, nor would its celebrated culture without the good samaritans behind it. In return, coffee is a gift of great diversity and endless elements for us to explore throughout each link from seed to cup. Thus, we encourage curiosity and respect to the origin of coffee, and will stay true to these values by providing an authentic, unique, and down-to-earth coffee experience for all who cross our path.

Libre Baskerville Bold

Montserrat Light 14 pt
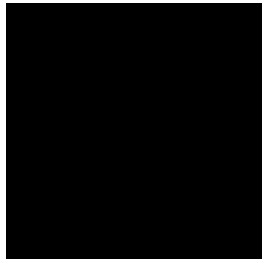
55 pt

Montserrat Regular 23 pt
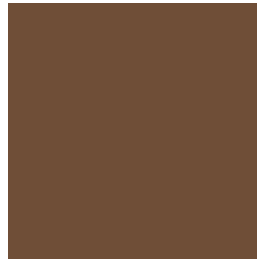
Libre Baskerville Italic *16 pt*

Open Sans Regular Open Sans Regular Open Sans Regular
Open Sans Regular Open Sans Regular Open Sans Regular
Open Sans Regular Open Sans Regular Open Sans Regular
Open Sans Regular Open Sans Regular Open Sans Regular 11 pt
Open Sans Regular Open Sans Regular Open Sans Regular
Open Sans Regular Open Sans Regular Open Sans Regular
Open Sans Regular Open Sans Regular Open Sans Regular
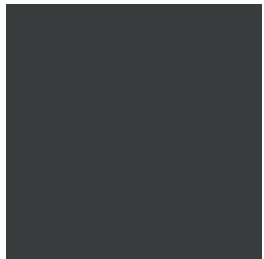Open Sans Regular Open Sans Regular Open Sans Regular
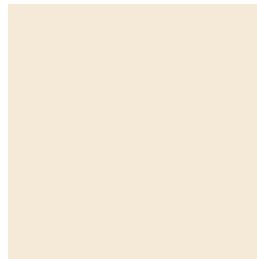Open Sans Regular Open Sans Regular Open Sans Regular

Colours

True Black
HEX 0000
C M Y K 100
R 0　**G** 0　**B** 0

Coffee
HEX 6F4E37
C 38 **M** 57　**Y** 69 **K** 47
R 111 **G** 78　**B** 55

HQ Grey (Black Magic)
HEX 383C3D
C 70 **M** 57　**Y** 54 **K** 59
R 56 **G** 60 **B** 61

Vintage Canvas
HEX F5EAD8
C 5　　**M** 8　　**Y** 18 **K** 0
R 245 **G** 234　**B** 216

Irish Green
HEX 376F4E
C 79　**M** 34　**Y** 74 **K** 23
R 55 **G** 111　**B** 78

Swiss Water Blue
HEX 37586F
C 81　**M** 54　**Y** 37 **K** 25
R 55 **G** 88　**B** 111

Logo

–Do not distort or modify logo in any way.

–Resize according to layout proportion.

–Use only on white background.

–Email us to request for special version if it must be applied on a different background colour.
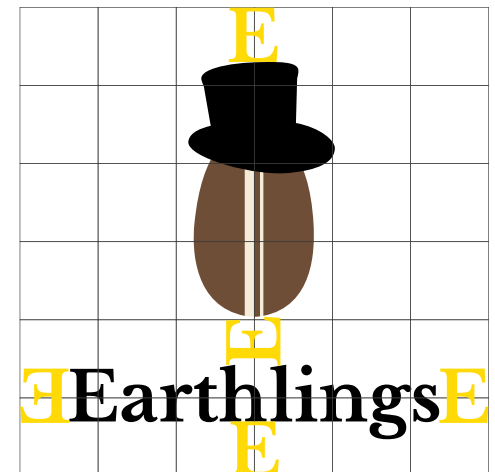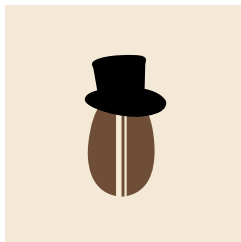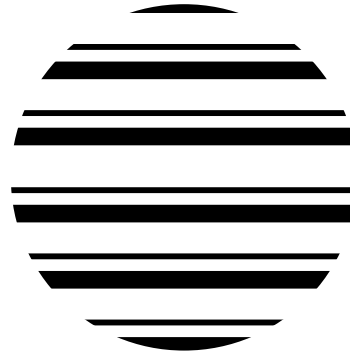
PRIMARY LOGO

Earthlings Coffee

SECONDARY LOGO

Earthlings

SIGNATURE ICON

Signature Patterns

1/3x
2/3x
X

Illustrations