



Earthlings
Coffee



What do we do?

We produce outstanding coffee by sourcing, roasting, and appraising diversely. Finding the right coffee solution for you, your business, or your community is what we do best.

Apart from our flagship cafe, our wholesale business touches on almost anything related to the coffee industry, such as green beans, roasted beans, coffee machines and equipment, barista tools, teas, ingredients and condiments, and most things that cafes or home brewers need.



No human should have to live with bad coffee

The C8 H10 N4 O2 Coffee Laboratory

Earthlings provide in-house professional training and education programs certified under Coffee Consulate (CC) and Specialty Coffee Association (SCA). We are the only coffee institute that offers both globally-recognised qualification systems in Malaysia.

Our team also gives B-to-B professional consultations and coffee grading according to the Coffee Quality Institute (CQI) standards for those who want to venture into coffee plantations, roastery, or retail.

We are the official Asia Pacific Regional Coordinator of Coffee Consulate (Germany; a natural science independent research and training centre).



Dr Kenny Lee Wee Ting (PhD, MBA)

Earthlings Head Roaster

Master Coffeologist
Coffee Consulate Certified Instructor
CQI Licensed Q grader
Authorised SCA Trainer

Coffee is a product with rich and delicate flavours that are malleable to its growing environment.



Rave Sun Kwok (Raven)

Earthlings Head Coffee Trainer

Master Coffeologist
Coffee Consulate Certified Instructor
Authorised SCA Trainer
SCA Golden Cup Technician

Our team regularly travels to intercontinental coffee-growing regions and works with our partnered coffee research institutes to pursue the best coffee quality.



Ronnie Kueh

Earthlings Coffee Supply Specialist / Consultant

SCAE Coffee Diploma Professional Certification in Barista, Brewing, Sensory, & Green Bean
Coffee Consulate Certified Roaster



Coffee Academy



What's in a cup of coffee? How was it made?
Where did the ingredient come from?

These are all questions that can lead to entire education modules. The coffee journey, from crop to cup, offers an array of theoretical and practical knowledge for curious minds and hand-on individuals alike.

Earthlings Coffee Academy provides professional and easy-to-learn coffee education in well-structured courses, flexible private lessons and small-group workshops.

Whether you want to write a paper about coffee, learn to brew at home, or set up a coffee bar in a business, we have the knowledge and experience to meet your needs.



Coffee Workshops (2 hrs, 2-10 students)

By senior barista trainers

- Introduction to Coffee
- Barista Skills Basic Training
- Latte Art Basic Training
- Hand Brewing Training
- Coffee Sensory Training

Private Lesson with certs (4 hrs, 1-2 students)

By Raven Kwok

- Espresso Applications
- Milk Steaming & Latte Art
- Hand Brewing & Sensory

Full-day Class with certs (6-8 hrs, 4-8 students)

By Dr Kenny Lee

- Essential Coffee Knowledge
- Advance Coffee Knowledge
- Coffee Roasting Education

Coffeologist Education (12 days, 6-12 students)

Certified by Coffee Consulate
(Germany)

The Coffeologist Education is a comprehensive coffee program that uses a scientific approach to teach cultivation, processing, botany, defects and their causes, human sensory, cup-tasting and coffee aromas.

It also includes the fundamentals of barista work, roasting, and business management of coffee shops.

This 12-day education program comes with written and practical exams. Upon passing all exams, you will become a certified Coffeologist and enlisted in the Coffee Consulate Board of Coffee Alumni.

The program will prepare you for any coffee-related career. You can also take this program separately in a six-day CoffeeConnoisseur (theory-focused) or CoffeeCraftsman (practical-focused) certification course with identical content and exams.

CoffeeConnoisseur (6 days, 6-12 students)



CoffeeCraftsman (6 days, 6-12 students)



Coffee Roastery

Our roastery offers a large variety of roasted coffee of different origins, qualities, and price points. We process specialty grade coffee under strict standards combined with unique industrial roasting techniques.

The head roaster has been trained professionally by top specialty coffee institutes and world champions. He is an internationally certified (Master Coffeologist, SCAA, SCAE, Q-Grader) roaster and roaster trainer.



WE are your local roaster



Earthlings Coffee offers a large variety of high-grade single-origin coffees imported from around the world via renowned green traders. We also trade directly with local coffee farmers. Our roasted coffees are suitable for cafe owners as well as homebrewers. With our extensive green coffee selection in store, we can create exclusive coffee blends for independent brands and companies.



100g

Our goal is to nurture the sustainable growth of local coffee cultivators with collaborating campaigns that offer free coffee consultation and fair pricing.

250g

500g

We have signed Memorandum of Understandings with the Department of Agriculture (DOA), Lawas Highland Estate, and Sabarica to move towards our goal.

1kg

Coffee Machines

Earthlings Coffee is the official dealer of reputable brands of coffee machines, hand-brew equipment, and barista accessories for professionals and connoisseurs alike in Sarawak.

If you are looking to run a coffee business or a decent coffee machine at your workplace, we have a range of different models and prices to choose from.

We provide a one-year free technical support for all commercial machines. And guidance on coffee calibration and free hot-selling recipes to help you start.

To run a successful cafe is based on the understanding of effective operation and people management. But a speciality coffee business requires more in-depth knowledge.

Apart from the professional coffee education offered in our academy, we also provide consultation services to individuals who wish to get into a serious coffee business.



Victoria Arduino

nuova **SIMONELLI**
The coffee machines you can trust.

coffee consulate

HARIO

CREM

WPM
WELHOME PRO



TEA DROP

Da Vinci
GOURMET

Contact us for further inquiries

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2012-2014

After two years of educational journey and preparations, Earthlings Coffee Workshop was born in a local paradigm shift that we had created to change the way people perceive and appreciate coffee.



Timeline

2015



Our coffee passion had outgrown the small roastery cafe we started with, so we founded our HQ outlet in SoHo188 with extensive roastery and education space. We also hired experienced coffee professionals to further develop our team's expertise and align us with international standards.

2016

Elementary Coffee Roasters was established as a separate chapter from Earthlings Coffee Workshop.



World barista champion of 2014, Hidenori Izaki came to Kuching on our invitation to give a free public seminar for all local coffee players and connoisseurs this year.

2017

We co-organised the Indonesia & Sarawak Coffee Festival with the Consulate General of the Republic of Indonesia. The event created many meaningful coffee connections.



2018

This year, we presented on both the stage of TEDx Petaling Street and Stuttgart Coffee Summit with ideas and new findings of Sarawak Liberica coffee. Co-founder Kenny was awarded the Kaldi Award of special achievement for scientific findings in green coffee in Germany.

2019

We hosted the first Borneo Coffee Symposium and Liberica International Coffee roasting Competition in collaboration with the local ministry. Many prominent coffee experts, scientists, and farmers came to share their ideas.





Earthlings coffee journey captured

Design and photos of this booklet is by Rave Sun.Kwok

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